

Cookie Declaration

Traffic Bull · Digital Stars Ltd (C86214) · Version in force February 2021

Superseded — retained for reference only. See trafficbull.com/legal for the current version.

This Cookie Policy explains how TrafficBull uses cookies and similar technologies when you visit our website and use our platform. It should be read together with our Privacy Policy.

1. What Are Cookies?

Cookies are small text files placed on your device when you visit a website. They help the site function, remember your preferences, and provide information to the site owners. We also use similar technologies such as pixels, tags and local storage.

2. How We Use Cookies

We use cookies for the following purposes:

TYPE	PURPOSE
Essential	Required for the platform to function, including authentication, security and session management.
Performance	Help us understand how the site is used so we can measure and improve performance.
Functional	Remember your preferences and settings to provide a more personalized experience.
Advertising	Support traffic measurement, attribution and the delivery of relevant campaigns across our network.

3. Third-Party Cookies

Some cookies may be set by third-party service providers, such as analytics and advertising partners, to help us deliver and measure the Service. These third parties are responsible for their own cookies in accordance with their privacy policies.

4. Managing Cookies

You can control and manage cookies through your browser settings, including deleting existing cookies or blocking new ones. Please note that disabling essential cookies may affect the functionality of the platform. Where required, we will request your consent before placing non-essential cookies.

5. Contact

If you have questions about our use of cookies, contact us at monetization@trafficbull.com.